

Contract # 48693

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered 10/15/12  
Last Modified 10/15/12  
Entered By Charles Shelby  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$5,512.50  
Net Total \$31,237.50  
Sales Tax

10/17/12-10/21/12  
SCOTT BROWN FOR US SENATE-REPUBLICAN (28149)  
Multi Media Services Corp (2430)  
POLITICAL CANDIDATE (1051)  
10/17-10/21 ADD (28149)  
Shiebler, Charles (1011)  
WHDH  
/ ADD 10/15  
Local/Political Candidate Agency  
Standard

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

By Broadcast Month Spots Rate  
Oct. 2012 10 \$36,750.00  
Grand Total: 10 \$36,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	10P- CHICAGO FIRE	1			1					1	\$4,500.00	\$4,500.00	WHDH Boston (WHDH)		10/15/12
2.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	10P- ROCK CENTER WITH BRIAN WILLIAMS	1			1					1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		10/15/12
3.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	8P- 9P (ET)	1				1				1	\$4,500.00	\$4,500.00	WHDH Boston (WHDH)	The Voice- Repeat	10/15/12
4.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	10P- DATELINE	1				1				1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		10/15/12
5.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	3:28P- NOTRE DAME FOOTBALL	2					2			2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/15/12
6.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	11:30P- 7 News at 11 PM	2							2	2	\$1,600.00	\$3,200.00	WHDH Boston (WHDH)		10/15/12
7.0	Revised Line / SPOT	10/21/12-10/21/12	4	:30	11:55P- 7 SPORTS XTRA	2							2				WHDH Boston (WHDH)		10/15/12
7.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	11:55P- 7 SPORTS XTRA	1							1	1	\$550.00	\$550.00	WHDH Boston (WHDH)		10/15/12
8.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	6:58P- FOOTBALL NIGHT IN AMERICA	1							1	1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.